

# PRESIDENT'S WELCOME

## PEGGY BOZARD

Business Education Instructor  
Thunderbolt Career and Technology Center  
Walterboro, South Carolina



**W**elcome to the 83rd annual SBEA Convention. Huntsville is an exciting town with many attractions and restaurants close to our convention site. Please stop by the hospitality table for information on local attractions.

Your SBEA Executive Board, Local Co-Chairs, Geana Mitchell and Wanda Markie-Hunter, and their committees have worked all year to bring you a meaningful convention with so much to offer.

In business and technology education, one thing is certain: CHANGE! By attending the sessions and events over the next few days, you will be better equipped to meet the challenges and changes that occur in our educational field.

Be prepared to Launch Your Future as you hear from from Susan Turner, Assistant to the Engineering Director at the Marshall Space Flight Center, how we can help our students launch their futures. Take advantage of the times you will have to network with your colleagues across the Southern Region.

In our closing session we will hear advice from our own Tena B. (Tena Crews, South Carolina) as she dispenses advice: simple is better! Join us at this presentation and laugh, enjoy yourself, and leave with a new outlook on life. Be an inspiration to others!

Remember, SBEA will Launch Your Future!

# GENERAL CONVENTION INFORMATION

## **REGISTRATION**

Convention registration will be held in the Prefunction Area on the first floor of the Von Braun Center on the first level. Registration will be open at the following times: Wednesday, October 21, 4:00 p.m. – 7:00 p.m.; Thursday, October 22, 7:00 a.m. – 5:00 p.m.; Friday, October 23, 7:30 a.m. – 10 a.m.

## **HOSPITALITY**

SBEA members and registered guests can obtain convention information and assistance from Hospitality Committee members in the registration area.

## **EXHIBITS**

SBEA members and registered guests are invited to visit the vendors in the Prefunction Area of the first floor of the Von Braun Center. Exhibits will be open at the following times: Thursday, October 22, 9:00 a.m. – 5:30 p.m. and Friday, October 23, 8:00 a.m. – 4:00 p.m.

## **CASH Bar**

A cash bar will be available at the Meet and Greet Your SBEA Officers' Reception and at Alabama Night.

## **MEET AND GREET YOUR SBEA OFFICERS (No Ticket Required)**

You are invited to meet and greet your SBEA officers Thursday, October 22, 4:15 p.m. – 5:15 p.m. in the Prefunction Area of the Von Braun Center.

## **CLOSING SESSION**

Enjoy the complimentary cooked-to-order breakfast available for all registered hotel guests. The closing general session will begin at 9:15 a.m. in the Embassy Suites Big Spring Ballroom.

## **BRING-YOUR-OWN-LAPTOP WORKSHOPS (Ticket Required)**

Fourteen hands-on computer workshops will be offered throughout the convention in Redstone and Madison (second level of Embassy Suites). A "help desk" to assist those attending is located just outside the rooms. Preregistration is required.

## **VENDOR SESSIONS**

Many vendor sessions will be available during the convention. Check the convention schedule for specific topics, times, and locations.

## **SPECIAL NEEDS**

Members or registered guests who need special assistance should visit the Hospitality table.

## **NAME BADGES**

Please wear your name badge to all convention sessions and activities.

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# CONVENTION PLANNER

## Wednesday, October 21, 2009

1:30 PM - 5:30 PM	SBEA Executive Board Meeting	Ballroom A & B
4:00 PM - 7:00 PM	Convention Registration	Meeting Rm 1
5:00 PM - 7:00 PM	Computer Workshop 1A: MS Word 2007	Redstone
5:00 PM - 7:00 PM	Computer Workshop 1B: MS Office 2007	Madison
5:00 PM - 6:00 PM	eTeams in Business: Learning to Transition from F2F teams to eTeams	Montesano
6:15 PM - 7:15 PM	Identity Theft Teaching Resources: Deter, Detect, and Defend	Montesano
6:30 PM - 10:00 PM	SBEA Board Dinner	
7:30 PM - 9:30 PM	Computer Workshop 2A: MS Excel 2007	Redstone
7:30 PM - 9:30 PM	Computer Workshop 2B: MS PowerPoint 2007	Madison

## Thursday, October 22, 2009

7:00 AM - 5:00 PM	Convention Registration	VBC Prefunction
7:30 AM - 8:25 AM	ISBE Meeting	Monroe
8:00 AM - 9:45 AM	Leadership Development Seminar	Montesano
7:30 AM - 9:45 AM	Seminar for State Officers	ES: Ballroom A1
8:00 AM - 9:45 AM	State Membership Directors' Meeting	ES: Ballroom A2
8:00 AM - 10:00 AM	Computer Workshop 3A: Movie Maker	Redstone
8:00 AM - 10:00 AM	Computer Workshop 3B: Dragon Naturally Speaking	Madison
8:30 AM - 9:25 AM	NABTE Meeting	Monroe
9:00 AM - 6:00 PM	Exhibits Open	VBC Prefunction
9:30 AM - 10:00 AM	NASBE Meeting	Monroe
10:00 AM - 11:00 AM	It's Monday!	VBC Ballroom 1
10:00 AM - 11:00 AM	Releasing Stress While Fundraising	VBC Ballroom 2
10:00 AM - 11:00 AM	Parliamentary Procedure: Tools for Leading and Competing	VBC Ballroom 3
10:00 AM - 11:00 AM	South-Western Publishing Announces the Release of MicroType.....	VBC Ballroom 4
9:15 AM - 10:15 AM	Computer Workshop 4A: Facebook and Twitter	Redstone
10:30 AM - 12:30 PM	Computer Workshop 4B: Online Course Development and Instruction	Madison
11:15 AM - 12:15 PM	Advisory Committees—A Must Have	VBC Ballroom 1
11:15 AM - 12:15 PM	Reading For Success in Business & Technology Education (BTE)	VBC Ballroom 2
11:15 AM - 12:15 PM	Building My Toolbox	VBC Ballroom 3
11:15 AM - 12:15 PM	What Are Policy Statements and How Do I Use Them?	VBC Ballroom 4
12:15 PM - 1:00 PM	Box Lunch with Exhibitors—No Charge	VBC Prefunction
1:15 PM - 2:45 PM	Opening General Session	VBC Ballroom 5
3:00 PM - 4:00 PM	First Timers' Reception	Marshall Terrace
3:00 PM—5:00 PM	Computer Workshop 5A: Camtasia for the Classroom	Redstone
3:00 PM - 5:00 PM	Computer Workshop 5B: YouTube	Madison
3:00 PM - 4:00 PM	Lead Your Students to Success! Secrets of Preparing Students.....	VBC Ballroom 1
3:00 PM - 4:00 PM	What Can I Do to Show My Best in NBCT Candidacy & Renewal	VBC Ballroom 2
3:00 PM - 4:00 PM	Teaching and Learning in the Cloud	VBC Ballroom 3
3:00 PM - 4:00 PM	Fun Times at Anytime High School	VBC Ballroom 4
4:15 PM - 5:15 PM	Meet and Greet Your SBEA Officers	VBC Prefunction
5:30 PM - 7:30 PM	Computer Workshop 6A: Photoshop for Beginners	Redstone
5:30 PM - 7:30 PM	Computer Workshop 6B: Electronic Portfolios	Madison
6:00 PM - 8:00 PM	DPE Meeting and Dinner	Big Spring
8:00 PM - 9:00 PM	ABEA Annual Business Meeting, Awards, Installation of Officers	Big Spring

# CONVENTION PLANNER

## Friday, October 23, 2009

7:30 AM - 10:00 AM	Convention Registration	VBC Prefunction
8:00 AM - 4:00 PM	Exhibits Open	VBC Prefunction
8:30 AM - 9:30 AM	General Session: SBEA/NBEA Assembly, SBEA Business Meeting	VBC Ballroom 5
9:45 AM - 10:45 AM	Past Presidents' Meeting	Atrium
9:45 AM - 10:45 AM	Financial Education for the 21st Century	VBC Ballroom 1
9:45 AM - 10:45 AM	Admire and Acquire: Technology You Can Use Today!	VBC Ballroom 2
9:45 AM - 10:45 AM	Engaging the 21st Century Learner Using Student Response Systems	VBC Ballroom 3
9:45 AM - 10:45 AM	WeSeed: A Revolutionary Way To Teach About the Stock Market	VBC Ballroom 4
10:00 AM - 12:00 PM	Computer Workshop 7A: U2Can YouTube?	Redstone
10:00 AM - 12:00 PM	Computer Workshop 7B: Facebook and Twitter	Madison
11:00 AM - 12:00 PM	Why Personal Finance: Answers to Student Questions	VBC Ballroom 1
11:00 AM - 12:00 PM	Come Experience the Future of Teaching Accounting! (Cengage Learning)	VBC Ballroom 2
11:00 AM - 12:00 PM	Standards-based Resources for Financial Services Courses	VBC Ballroom 3
11:00 AM - 12:00 PM	Legislative Session	VBC Ballroom 4
12:15 PM - 1:45 PM	SBEA Awards Luncheon	Big Spring
2:00 PM - 3:00 PM	Making the Transition from On-Ground to On-Line Using Desire2Learn	VBC Ballroom 1
2:00 PM - 3:00 PM	Financial Planners' Perspective on Personal Finance Education	VBC Ballroom 2
2:00 PM - 3:100PM	Certification and You! Methods in the Classroom	VBC Ballroom 3
2:00 PM - 3:00 PM	From Play-Doh to Real Dough: Discover How SAS Is Helping Schools...	VBC Ballroom 4
3:00 PM - 3:30 PM	Refreshment Break with Exhibitors	VBC Prefunction
3:30 PM - 4:30 PM	Enhance Your Microsoft Office 2007 Class: Keep Students Engaged	VBC Ballroom 1
3:30 PM - 4:30 PM	Admire and Acquire	VBC Ballroom 2
3:30 PM - 4:30 PM	Online Learning for At-Risk Students	VBC Ballroom 3
3:30 PM - 4:30 PM	\$mart \$ites: Links for Learning Economics and Personal Finance	VBC Ballroom 4
6:30 PM - 10:00 PM	Alabama Night	Marshall Terrace

## Saturday, October 24, 2009

7:30 AM - 8:30 AM	SBEA Executive Board 2010 Meeting	ES: Monroe
9:00 AM - 10:30 AM	Closing General Session	ES: Ballrooms AB
10:45 AM - 4:00 PM	U.S. Space and Rocket Center Tour—Meet in Hotel Lobby	



# LOCAL CONVENTION CO-CHAIRS



**GEANA  
MITCHELL**

**Alabama A & M University  
Normal, AL**



**WANDA  
MARKIE-HUNTER**

**Southern Union State Community College  
Opelika, AL**

## **Welcome to Huntsville, Alabama**

Huntsville, Alabama, is rich in history and technology, and loaded with museums and cultural opportunities. Known as "the birthplace of Alabama" and "the space capital of America," it boasts the Saturn V Center, which serves as the gateway to the U.S. Space and Rocket Center and its Space Camp program; the Sci-Quest Hands On Science Center; Alabama Constitution Village; Huntsville Depot; Huntsville Museum of Art; the North Alabama Railroad Museum; Burritt on the Mountain; Huntsville Botanical Garden; the Landtrust Civil War Trail; and the city's remarkable Twickenham Historic District. Huntsville also offers a nearly endless list of recreational activities, dining opportunities, outstanding shopping, and much, much more.

Make the most of this SBEA experience. While gaining valuable information to help you be a better educator, take the opportunity to network with others and embrace all the professional and personal growth opportunities that this convention offers. The Alabama Business Education Association welcomes each of you to Huntsville. If we can help you in any way, be sure to stop by the registration and hospitality areas to let us know your needs.

# ACKNOWLEDGEMENTS

The Southern Business Education Association extends gratitude to the following sponsors, supporters, and contributors for helping make the convention a success.

## SPONSORS

Cengage Learning..... Executive Board Dinner  
Convention Bags

Virginia Business Education Association ..... Thursday First Timers' Reception

South Carolina Business Education Association ..... Meet and Greet Your SBEA Officers

Federal Reserve Bank, Atlanta..... Alabama Night

## DONATIONS

Senator Rodger Smitherman, President Pro Tempore of Alabama Senate 18th District  
(Jefferson County)

Thomas Hampton, Met Life, Birmingham, Alabama

## SUPPORTERS

Van Brown, Huntsville, Alabama, Visitors' Bureau

The Alabama Business/Marketing Advisory Council

Publix

Julie Kornegay, Federal Reserve Bank of Birmingham

Marcia Cobun, Marshall Space Flight Center, Huntsville, Alabama

Alabama A & M University Gospel Choir

Alabama A & M Army ROTC

Cleo Pair



# SOUTHERN BUSINESS EDUCATION ASSOCIATION EXECUTIVE BOARD



**Peggy Bozard**  
President



**Sherry Roberts**  
President Elect



**Dustin Davis**  
Vice President



**Debbie Castles**  
Secretary



**Judith Sams**  
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**Ivan Wallace**  
Editor/Webmaster



**Ann Godfrey**  
Membership Director



**Donna Parker**  
Past President

## NBEA



**Janet Treichel**  
Executive Director



**Karen S. Williams**  
President



**Donna Parker**

## SBEA Representative To NBEA

*SBEA: Launch Your Future!*

## **SBEA STATE MEMBERSHIP DIRECTORS**



**Sean Stevens  
Alabama**



**Paula Long  
Arkansas**



**Yvonne Wilson  
Florida**



**Sarah Heath  
Georgia**



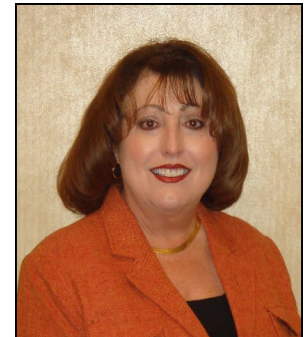
**Stacy Johnson  
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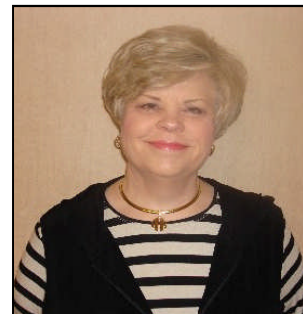
**Sharon Rouse  
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**Madeline Tucker  
North Carolina**



**Ann Godfrey  
South Carolina**



**Alice Huskey  
Tennessee**



**Betty Humphreys  
Virginia**



**Dianna Carpenter  
West Virginia**

# STATE ASSOCIATION PRESIDENTS

**ALABAMA**

**Geana Mitchell**  
*Alabama A & M University, Normal*

**ARKANSAS**

**Lesia Edwards**  
*Vilonia High School, Vilonia*

**FLORIDA**

**James Cooper**  
*School District of Palm Beach County, West Palm Beach*

**GEORGIA**

**Dustin Davis**  
*Renfroe Middle School, Decatur*

**KENTUCKY**

**Kelly Holley**  
*Meade County High School, Brandenburg*

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**Laura Spencer**  
*Carroll High School, Monroe*

**MISSISSIPPI**

**Diane Fisher**  
*The University of Southern Mississippi, Hattiesburg*

**NORTH CAROLINA**

**Cindi Sweeney**  
*Davidson I. B. Middle School, Davidson*

**SOUTH CAROLINA**

**Michelle Coaxum**  
*Wando High School, Mt. Pleasant*

**TENNESSEE**

**Roberta Niedergeses**  
*Loretto High School, Loretto*

**VIRGINIA**

**Shirley Cash**  
*Osborn High School, Manassas*

**WEST VIRGINIA**

**Marcia Carr**  
*Princeton Middle School, Princeton*

## **SBEA COMMITTEES**

<b>BUDGET</b>	Judith Sams, Chair Peggy Bozard (SC)	Dustin Davis (GA) Sherry Roberts (TN)
<b>CONVENTION PLANNING</b>	Peggy Bozard, Chair Sherry Roberts, (TN) Judith Sams (VA) Donna Parker (MS) Wanda Markie-Hunter (AL)	Dustin Davis (GA) Debbie Castles (SC) Ivan Wallace (NC) Geana Mitchell (AL)
<b>LEADERSHIP AWARDS</b>	Ann Godfrey, Chair Ivan Wallace (NC)	Robert B. Blair (TN) Angela McCallie (AR)
<b>LEGISLATIVE</b>	Joan Belk, Chair Paula Long (AR) Allison Jordan (GA) Judy Hurtt (MS) Eric Wells (SC) Nancy Dolan (VA)	Paggie McSpadden (AL) Sabra Otterness (FL) Brenda Hanson (LA) Delores Ali (NC) Sherry Roberts (TN) Robin Strader (WV)
<b>NOMINATING</b>	Donna Parker, Chair Kathy Woodcock (AR) Phyllis Alderdice (KY)	Robert B. Blair (TN) Becky Petersen (NC)
<b>PROGRAM OF WORK</b>	Sherry Roberts, Chair Carol Bourke (FL)	Dustin Davis (GA)
<b>PUBLICATIONS</b>	Ivan Wallace, Chair Rod Hames (GA) Ashleigh Phillips (NC)	Vicki Whitaker (KY) Angela McCallie (AR) Dianna Carpenter (WV)
<b>SITE SELECTION</b>	Donna Parker, Chair Kathy Woodcock (AR)	Robert B. Blair (TN) Terry Roach (AR)
<b>STRATEGIC PLANNING</b>	Robert B. Blair, Chair Kathy Woodcock (AR) Dustin Davis (GA)	Sherry Roberts (TN) Donna Parker (MS) Lisa Hotsenpiller (AR)

# **SBEA MEMBERS SERVING NBEA**

<b>NBEA PRESIDENT ELECT</b>	Madge L. Gregg
<b>PROGRAM OF WORK COMMITTEE (EXEC. BOARD)</b>	Madge L. Gregg Donna Parker B. Anne Rowe Wanda Stitt-Gohdes
<b>AWARDS ADMINISTRATIVE COMMITTEE</b>	Robert B. Blair Alice K. Huskey
<b>BYLAWS AND POLICIES AND PROCEDURES COMMITTEE</b>	Madge L. Gregg
<b>CONVENTION PROGRAM COMMITTEE</b>	Donna Parker Judith Sams
<b>CONVENTION SUPPORT COMMITTEES</b>	Ginny Richerson
<b>CURRICULUM ADMINISTRATIVE COMMITTEE</b>	Janice C. Harder Judith Sams
<b>JOINT COMMITTEE ON ECONOMIC EDUCATION</b>	Judith Sams
<b>NOMINATING COMMITTEE</b>	Cynthia L. Greene
<b>LEGISLATIVE ADVOCACY COMMITTEE</b>	Joan Belk
<b>PUBLICATIONS COMMITTEE</b>	Ginny Richerson
<b>SCHOLARSHIP ADMINISTRATIVE COMMITTEE</b>	Julie McCraw Ruth Rothe
<b>STRATEGIC PLANNING COMMITTEE</b>	Cynthia L. Greene Madge L. Gregg Robert B. Blair
<b>TECHNOLOGY TASK FORCE</b>	Lisa Hotsenpiller Sherry Roberts
<b>EXECUTIVE COMMITTEE OF NABTE</b>	Diane Fisher Robert B. Blair
<b>EXECUTIVE COMMITTEE OF ISBE</b>	Janice Bosman Robert B. Blair

# **SBEA LEADERSHIP AWARDS**

## **A DECADE IN REVIEW**

### **OUTSTANDING LEADERSHIP AWARD**

2008	Terry Roach	2007	Robert B. Blair
2006	Judith P. Sams	2005	Ann Rowe
2004	Ann J. Godfrey	2003	Cynthia L. Greene
2001	Katherine H. Cliatt	2000	Janice C. Harder
1999	Mary Etta Naftel	1998	Ann A. Cooper

### **JUNIOR HIGH/MIDDLE SCHOOL TEACHER OF THE YEAR AWARD**

2008	Dianne L. Popdan	2005	Beverly A. Meares
2004	Janice Stone	2002	Yvonne Wilson
2001	Michelle Kisch	2000	Eva Hinkle

### **SECONDARY TEACHER OF THE YEAR AWARD**

2008	Shirley Cash	2007	Angela McCallie
2006	Marcia Day	2005	Diana Crites
2004	Christine M. Haff	2003	Kathy Woodcock
2002	Donna M. Robinson	2001	Holly Baker
2000	Linda Rounsavall	1999	Madge L. Gregg

### **POSTSECONDARY TEACHER OF THE YEAR AWARD**

2008	Linda Davis	2007	Donna A. Parker
2006	Carla R. Haigler	2005	Linda Zambrano
2004	Phyllis C. Alderdice	2003	Carol O. Bourke
2002	Mary Jean White	2001	Sue McLane
2000	Alice K. Huskey	1999	Debbie Brockett

### **COLLEGIATE TEACHER OF THE YEAR AWARD**

2008	Linda Bean	2007	Lisa Gueldenzoph
2006	Jorge Gaytan	2005	Robert B. Blair
2004	Ivan Wallace	2003	Randall L. Well
2002	Tena B. Crews	2001	Betty Humphreys
1999	Victoria Mullenex		

### **SUPERVISION DISTINGUISHED SERVICE AWARD**

2008	Elizabeth W. Downey	2007	Rhonda Doak
2006	Paggie McSpadden	2005	Mona Beckham
2004	Joan Anderson	2003	Nancy Odum
2001	Janice Agee	2000	Joan E. Belk
1999	Linda Daughtrey		

# SBEA Past Presidents

1922	W. M. Merriman (SC)-deceased Convention: Chattanooga, TN	1944	Milo O. Kirkpatrick (NC)-deceased Convention: Atlanta, GA
1923	Willard J. Wheeler (AL)-deceased Convention: Birmingham, AL	1945	George M. Joyce (NC) Convention: Lexington, KY
1924	J. Murray Hill (KY)-deceased Convention: Atlanta, GA	1946	Harold B. Gilbreath (SC)-deceased Convention: Columbia, SC
1925	C. W. Edmondson (TN)-deceased Convention: Chattanooga, TN	1947	Lloyd E. Baugham (GA)-deceased Convention: Knoxville, TN
1926	W. C. Lowe (GA)-deceased Convention: Asheville, NC	1948	C. C. Dawson (NC)-deceased Convention: New Orleans, LA
1927	E. L. Layfield (NC) Convention: Atlanta, GA	1950	Elise E. Altman (SC) Convention: Richmond, VA
1928	No Convention	1951	John H. Moorman (FL)-deceased Convention: Biloxi, MS
1929	J. H. Shields (NC) Convention: Chattanooga, TN	1952	Gladys Peck (LA)-deceased Convention: Atlanta, GA
1930	M. Al Smythe (VA)-deceased Convention: Birmingham, AL	1953	Arthur L. Walker (VA)-deceased Convention: Birmingham, AL
1931	W. P. Slicer (TN)-deceased Convention: Nashville, TN	1954	Frank M. Herndon (AL)-deceased Convention: Little Rock, AR
1932	W. P. Slicer (TN)-deceased Convention: Chattanooga, TN	1955	Vernon Musselman (KY) Convention: St. Petersburg, FL
1933	A. M. Bruce (AL)-deceased Convention: Birmingham, AL	1956	Gladys J. McDaniel (AR)-deceased Convention: Asheville, NC
1934	B. Frank Kyker (VA)-deceased Convention: Nashville, TN	1957	Harry Huffman (VA)-deceased Convention: Louisville, KY
1935	B. Frank Kyker (VA)-deceased Convention: Richmond, VA	1958	Theodore Woodward (TN)-deceased Convention: Columbia, SC
1936	James Harvey Dodd (VA)-deceased Convention: New Orleans, LA	1959	Z. S. Dickerson, Jr. (VA) Convention: Virginia Beach, VA
1937	James Harvey Dodd (VA)-deceased Convention: New Orleans, LA	1960	Hulda Erath (LA)-deceased Convention: Atlanta, GA
1938	Gertrude DeArmand (AL)-deceased Convention: Atlanta, GA	1961	Reed Davis (WV)-deceased Convention: Ft. Lauderdale, FL
1939	A. J. Lawrence (MS)-deceased Convention: Jacksonville, FL	1962	James W. Crews (NC) Convention: Biloxi, MS
1940	Parker Liles (GA)-deceased Convention: Nashville, TN	1963	Evelyn G. Bacon (AL) Convention: Little Rock, AR
1941	R. R. Richards (KY) Convention: Greensboro, NC	1964	James Wykle, Washington, DC Convention: Lexington, KY
1942	No Convention	1965	Elizabeth O'Dell (SC) Convention: Birmingham, AL
1943	No Convention	1966	Richard D. Clanton (LA)-deceased Convention: New Orleans

## SBEA Past Presidents *(Continued)*

1967	J. Curtis Hall (VA) Convention: Miami, FL	1989	Linda Acker (AL) Convention: Charleston, WV
1968	Ruth B. Carter (AR) Convention: Memphis, TN	1990	Clarence D. White (VA) NBEA Convention: Nashville, TN
1969	Margaret H. Moberly (KY) Convention: Richmond, VA	1991	Clarence D. White (VA) Convention: Louisville, KY
1970	Wilson T. Ashby (AL)-deceased Convention: Biloxi, MS	1992	Mary Etta Naftel (MS) Convention: Savannah, GA
1971	William H. Bonner (TN) Convention: Atlanta, GA	1993	Abigail Reynolds (WV) Convention: Baton Rouge, LA
1972	Lois Frazier (NC) Convention: Louisville, KY	1994	Janice D. Harder (TN) Convention: Birmingham, AL
1973	Margaret Huggins (MS) Convention: New Orleans, LA	1995	Jean S. Gordon (VA) NBEA Convention: New Orleans, LA
1974	Basil O. Sweatt (LA) Convention: Charleston, SC	1996	Jean S. Gordon (VA) Convention: Jacksonville, FL
1975	John A. Dickinson (TN) Convention: Miami, FL	1997	Ann A. Cooper (SC) Convention: Little Rock, AR
1976	Sara E. Anderson (WV) Convention: Miami, FL	1998	Cynthia L. Greene (GA) Convention: Asheville, NC
1977	Max Carrington (AL) Convention: Roanoke, VA	1999	Terry D. Roach (AR) Convention: Charleston, WV
1978	Susie H. VanHuss (SC) Convention: Atlanta, GA	2000	Ruth Rothe (FL) Convention: Norfolk, VA
1979	Annelle Bonner (MS) Convention: Birmingham, AL	2001	Madge L. Gregg (AL) Convention: Mobile, AL
1980	John Bunch (NC) NBEA Convention: New Orleans, LA	2002	Joan E. Belk (NC) Convention: Myrtle Beach, SC
1981	John Bunch (NC) Convention: Charlotte, NC	2003	Linda Rounsavall (VA) Convention: Biloxi, MS
1982	Clarice Brantley (FL)—deceased Convention: Nashville, TN	2004	Carol O. Bourke (FL) Convention: Charlotte, NC
1983	Herman F. Patterson (TN) Convention: Louisville, KY	2005	Becky Petersen (NC) Convention: Franklin, TN
1984	Anne L. Matthews (SC) Convention: Hilton Head, SC	2006	Robert B. Blair (TN) Convention: Atlanta, GA
1985	Hattie J. Blue (NC) Convention: Hilton Head, SC	2007	Kathy Woodcock (AR) Convention: Little Rock, AR
1986	Hattie J. Blue (NC) Convention: Biloxi, MS	2008	Donna Parker (MS) Convention: Louisville, KY
1987	Lloyd Brooks (TN) Convention: Richmond, VA		
1988	Connie Forde (MS) Convention: Memphis, TN		

*Thank you for your  
contribution to SBEA*

# NBEA/SBEA CONTINUOUS MEMBERSHIPS

## **LIFETIME MEMBERS**

Atkinson, June S.  
Dickerson, Z. S.  
Forde, Connie M.  
Greene, Cynthia L.  
Hall, J. Curtis  
Harder, Janice C.  
Matthews, Anne L.  
Musselman, Vernon A.

## **50 OR MORE YEARS**

Atkinson, Dorthula  
Byrnside, O. J.  
Cheek, Dolores S.  
Clayton, Dean  
Dickerson, Z. S.  
Drummond, Kathleen  
Hall, J. Curtis  
Musselman, Vernon  
Stewart, Jeffrey R.  
Vanhuss, Susie H.

## **45 TO 49 YEARS**

Acker, Linda W.  
Bullard, Dwight  
Engerrand, Doris  
Hall, Gail  
Shelby, Gloria B.  
Wilkins, William Jerry

## **40 TO 44 YEARS**

Adams, Darrell L.  
Bell, Betty F.  
Bernardi, Ray D.  
Boyd, Nancy D.  
Brooks, Lloyd D.  
Burkett, Kara B.  
Clow, John E.  
Crenshaw, Peggy J.  
Crosby O'Rourke, W. J.  
Daly, Candace L.  
Finney, Charlotte  
Flynn, Marguerite E.  
Gouge, Diane B.  
Huber, Nancy S.  
Jackson, Jerrlyne A.  
Kleen, Betty A.  
Kushner, John  
Mays, Freda L.  
McCullough, John P.  
McKenzie, Frank  
Strube, Rita C.  
Surgeon, D. Elaine  
Taylor, Alice A.  
White, Bonnie J.

## **35 TO 39 YEARS**

Alderdice, Phyllis C.  
Anderson, Joan G.  
Bowers, Barbara A.  
Brown, Helen W.  
Bunch, John M.  
Ciaccio, P. J.  
Craven, Bonnie K.  
Cuppett, Linda L.  
Davis, Bobbye J.  
Davis, Brenda  
Dixon, Marcia Carr  
Durham, Sandra K.  
Greene, Cynthia L.  
Harder, Janice C.  
Hendrick, Christine W.  
Humphrey, Norma J.  
Humphreys, Betty M.  
Huskey, Alice K.  
King, Phyllis A.  
Kitchen, James H.  
Lewis, Stephen  
Logan, Joyce  
Matthews, Anne L.  
Mitchell, Robert B.  
Moore, Benita H.  
Moore, Minnie P.  
Mullennex, Victoria  
Paily, Ruth M.  
Perry, Horace D.  
Reed, Kathryn  
Rigby, Sue C.  
Ring, Joy  
Simon, Judith C.  
Smith, Lemoyne  
Timmerman, Bobbie  
Wells, Randall L.  
White, Clarence D.  
Williams, Brenda S.  
Williams, Shirley W.  
Young, Sandra D.  
Yrle, Augusta C.

## **30 TO 34 YEARS**

Atkinson, June S.  
Barnard, Ann V.  
Barnett, Debra  
Belk, Joan E.  
Boyd, Regina Kaye  
Bradby, Rhonda Y.  
Buck, Willie  
Byrd, Marion B.  
Carter, Carolyn Walsh  
Cooper, Ann A.  
Cooper, Linda  
Culbert, Marie C.  
De Keyzer, Dorothy  
Forde, Connie M.  
Hankins, Patsy S.  
Higginbottom, Pamela  
Holcomb, Allene  
Jenkins, Dolores  
Johnson, Vicki M.  
Jones, Ruth  
Kerber, Teresa S.  
McCraw, Julie M.  
McGrew, Linda G.  
Moody, Patricia G.  
Oladunjoye, Ganiyu T.  
Price, Stanley K.  
Richerson, Ginny  
Rinehardt, Carol H.  
Roach, Terry D.  
Rounsavall, Linda P.  
Rowe, B. Anne  
Ruby, Ralph  
Stitt-Gohdes, Wanda L.  
Toole, Donna R.  
Willis, Danny E.  
Willis, Dennis J.  
Willoughby, Thomas  
Wiseman, Marcia E.

## **25 TO 29 YEARS**

Adams, Hilda S.  
Beard, Rita Kay  
Davis, Rita  
Dunn, Fannie M.  
Dupont, Joan  
Everett, Donna R.  
Gregg, Madge Lewis  
Gump, John E.  
Halsey-Hunter, Debbie J.  
Higdon, Judy M.  
Hughes, Arnetta D.  
Kinard, Joy H.  
Martin, David  
Naughton, Cheryl L.  
North, Alexa B.  
Park, Sheridan R.  
Payne, Gloria M.  
Peck, Douglas  
Porterfield, Shelia C.  
Redmann, Donna H.  
Reynolds, Abigail R.  
Rivers, Jill  
Rosen, Paula S.  
Rothe, Ruth  
Seay, Lee Ann  
Smith, Carolyn  
Smith, Vincent W.  
Starker, Terri L.  
Weil, Marion  
Wilkinson, Stan  
Williamson, Jane  
Wilson, Louetta R.  
Wilson, Yvonne  
Woodcock, Kathy A.  
Yencer, Donna J.

## FEATURED SPEAKERS

### **SUSAN TURNER**

*Opening Session Keynote Speaker*



Susan Turner is Assistant to the Engineering Director at the Marshall Space Flight Center. Marshall has over 7,000 personnel engaged in safely flying the Space Shuttle; building and operating the International Space Station; developing launch vehicles; and contributing to scientific spacecraft development.

Previously, Ms. Turner was the deputy project manager for the Shuttle's reusable solid rocket boosters and served as deputy chief engineer for Science and Mission Systems at Marshall. She also managed the X-37 flight demonstrator project, which proved advanced technologies for the automatic flight and landing of a space plane.

Ms. Turner's undergraduate degree is in chemical engineering from Auburn University and her graduate degree is in engineering from the University of Alabama in Huntsville, where she is completing her doctoral dissertation in industrial engineering. She has won many achievement awards, including NASA's Exceptional Service Medal.

### **TENA CREWS**

*Closing Session Keynote Speaker*

Dr. Tena B. Crews is an Associate Professor of Technology Support and Training Management at the University of South Carolina. She also serves as the Director of Online Learning for the College of Hospitality, Retail and Sport Management and the Associate Director of Technology Pedagogy for USC's Center for Teaching Excellence. She previously served as the Director of Business Education at USC. Prior to coming to USC she was the Director of Business Education and Director of Online Learning at West Georgia University. She has taught at the secondary and technical college levels in addition to her service in higher education.



Due to her personal interest and experience in using technology and helping others use technology in the classroom to enhance learning, she has been teaching blended or pure online courses for over ten years. Her most current research is based on workload management strategies for the online educators and assessment in an e-learning environment.



## Wednesday, October 21, 2009

**6:15 p.m. – 7:15 p.m. Identity Theft Teaching Resources: Deter, Detect, and Defend Embassy Suites Montesano**

Each year, approximately 8 million American consumers are victims of identity theft or related fraud that results in approximately \$16 billion in losses. The number of young people experiencing identity theft continues to increase and the largest increases have been seen with individuals under age 18. Identity theft is a topic that can be integrated into various business education classes including personal finance (protecting against risk), business law (consumer and computer law), and information technology (impact on society).

**Presenter:** Jackie Morgan, Federal Reserve Bank of Atlanta – Nashville Branch  
Julie Kornegay, Federal Reserve Bank of Atlanta – Birmingham Branch

**Coordinator:** Carlos Black, Tennessee Regulatory Authority, Nashville, TN

**6:30 p.m.—8:30 p.m. SBEA Board Dinner  
Sponsor: Cengage Learning**

**7:30 p.m. – 9:30 p.m. Computer Workshop 2-A: MS Excel 2007 (ticket required) Embassy Suites Redstone**

Review the new features of Excel 2007. The interface has changed for the better and several new upgrades have been added. Come and see how to use the Navigation Ribbon, work with Smart-Art graphics, and learn some advanced features of the software. Most users report that Office 2007 products are much more intuitive and much easier to use. Attend this workshop to gain new skills, generate new ideas, and learn how to engage your students like never before.

**Presenter:** Maureen Christie, Grissom High School, Huntsville, AL  
**Coordinator:** Phyllis Bowers-Boyle, Columbia High School, Huntsville, AL

**7:30 p.m. – 9:30 p.m. Computer Workshop 2-B: MS PowerPoint 2007 (ticket required) Embassy Suites Madison**

Are you tired of the same old PowerPoint activities? Move from static presentations to multimedia! Teach your students use music, video, and animations with ease. Come learn how to use advanced PowerPoint features to create movies, animations, music videos, and more.

**Presenter:** Steven Mark, The University of Southern Mississippi, Hattiesburg, MS  
**Coordinator:** Pat Woods, Huntsville High School, Huntsville, AL



## Thursday, October 22, 2009

7:00 a.m. – 5:00 p.m.	Convention Registration	Von Braun Center Prefunction Area
7:00 a.m. – 9:00 a.m.	Exhibit Setup	Von Braun Center Prefunction Area
7:30 a.m.—8:25 a.m.	ISBE Meeting President: Robert B. Blair	Embassy Suites Big Spring Ballroom D
8:00 a.m.. – 9:45 a.m.	Leadership Development Seminar President: Dustin Davis, SBEA Vice President	Embassy Suites Montesano
8:00 a.m. – 9:45 a.m.	Seminar for State Officers President: Donna Parker, SBEA Past President	Embassy Suites Ballroom A1
8:00 a.m. – 9:45 a.m.	State Membership Directors' Meeting President: Ann Godfrey, SBEA Membership Director	Embassy Suites Ballroom A2
8:00 a.m. – 10:00 a.m.	<b>Computer Workshop 3-A: Movie Maker (ticket required)</b>	Embassy Suites Redstone
	<p>Put yourself in the director's chair and take your students into the world of moviemaking with Windows Movie Maker software. Movie Maker is a high-powered movie making and edition package that allows users to combine raw video, streaming video, stills, and music into a completed movie. Classroom projects include commercials, biographies, documentaries, music videos, promotional CDs, and more. See for yourself how easy it is to use this "cutting-edge" technology, give your classroom new life, and engage your students with Movie Maker.</p> <p><b>Presenter:</b> Steven R. Mark, The University of Southern Mississippi, Hattiesburg, , MS <b>Coordinator:</b> Connie Cooper, Daughters of the American Revolution (DAR) High School, Grant, AL</p>	
8:00 a.m. – 10:00 a.m.	<b>Computer Workshop 3-B: Dragon Naturally Speaking Voice Recognition—Turn Talk Into Type! (ticket required)</b>	Embassy Suites Madison
	<p>Most people speak over 120 words per minute but type less than 40 words per minute. What if you could create email, documents and spreadsheets simply by speaking? What if you could control your PC just by talking to it, starting programs, using menus, surfing the web? If you want to get more done, more quickly, just say the word and Dragon NaturallySpeaking will transform your productivity.</p> <p>Presenter: Lisa Peterson, Williams Middle School, Huntsville, AL Coordinator: Rita Barkley, Woodville High School, Woodville, AL</p>	
8:30 a.m. – 9:25 a.m.	NABTE Meeting President: Diane Fisher	Embassy Suites Big Spring Ballroom D
9:00 a.m.—6:00 p.m.	Exhibits Open	Von Braun Center Prefunction Area
9:30 a.m. – 10:00 a.m.	NASBE Meeting President: Kara Burkett	Embassy Suites Big Spring Ballroom D

## Thursday, October 22, 2009

**10:00 a.m.—11:00 a.m.    It's Monday!    Von Braun Center  
Ballroom 1**

Appreciation. That is what this session is all about. Let's learn about and share ideas that will help pull us through each week that will celebrate not only our peers but our students as well.

**Presenter:** Robin M. Albrecht, Osbourn High School, Manassas, VA  
**Coordinator:** Betty Humphreys, Wise, VA

**10:00 a.m. – 11:00 a.m.    Releasing Stress While Fundraising    Von Braun Center  
Ballroom 2**

This session will include the making of a squash book that members can demonstrate to their FBLA/DECA Chapter or their Entrepreneurship Classes. Students can make and sell these items to raise funds for their student organization. Attendees will also learn about other items that can be made to raise funds for their chapter. Doing all these fun activities will provide teamwork activities and reduce the stress on students and FBLA/DECA advisers to raise funds for their organization.

**Presenter:** Jacqueline Thomas-Nixon, Ramsay High School, Birmingham, AL  
**Coordinator:** Tina DeBruyne, Alabama Department of Education, Montgomery, AL

**10:00 a.m.—11:00 a.m.    Parliamentary Procedure: Tools for Leading  
and Competing    Von Braun Center  
Ballroom 3**

This session will provide attendees with several strategies for utilizing basic parliamentary procedure for professional development, student leadership training, and tips for student organization competitive event preparation. During the session, the presenter will share from his leadership experiences as an officer/board member, educator, and competitive event judge.

**Presenter:** Robert B. Blair, Middle Tennessee State University,  
Murfreesboro, TN  
**Coordinator:** Janice Harder, Motlow State Community College, Lynchburg, TN

**10:00 a.m.—11:00 a.m.    South-Western Publishing Announces the Release  
of MicroType 5 with CheckPro!    Von Braun Center  
Ballroom 4**

*Sponsor: Cengage Learning*

South-Western Publishing is the leader in providing Keyboarding texts and software technology. Century 21 Keyboarding is the best Keyboarding text available and we've now released our new companion software MicroType 5 with CheckPro. If you are using Office 2007 in your classroom you will definitely want to check out MicroType 5 with CheckPro. MicroType is the best software available for your students to review, learn and excel in keyboarding. We've added CheckPro to MicroType for the first time giving you the flexibility and ease-of-use of a tool that works with Microsoft Office 2007 software. Your students will learn to key and create documents, spreadsheets, databases, and presentations

**Thursday, October 22, 2009**

Wait until you see the Instructor Utilities -- you'll never want to teach without this software program again! MicroType 5 is also available for instructors using Office 2003. Come by and get a demo of the software and see for yourself what makes South-Western the leader in Keyboarding texts and technology. Once you try it, you'll wonder where this type of program has been all of your teaching career!

**Presenter:** Diane Morgan, Cengage Learning  
**Coordinator:** Paula Long, Benton High School, Benton, AR

**10:30 a.m. – 12:30 p.m. Computer Workshop 4A “Facebook and Twitter” Embassy Suites  
Redstone**

Facebook and Twitter are popular social networking websites; primarily designed to let friends and family keep up with each other through use of the Internet. What do Facebook and Twitter have to offer businesses? Come find out the answer to this question along with tips on how to use each site in a business and educational settings

**Presenter:** Doss Buckalew, Southern Union State Community College, Opelika, AL  
**Coordinator:** Sandra K. Durham, Alabama A&M University, Huntsville, AL

**10:30 a.m.—12:30 p.m. Computer Workshop 4B Online Course Development and Instruction Embassy Suites  
Madison**

This session provides the “basics” of developing and instructing online learning using Blackboard. Basic features of Blackboard include adding attachments and tools, e-mail, discussion board, testing, assignments, automatic grade book functions, and student tracking. Strategies for instructing online classes will also be discussed.

**Presenter:** Dr. Christal Pritchett, Central High School, Phoenix City, AL  
**Coordinator:** Lanette Fargason, Auburn University, Auburn, AL

**11:15 a.m.—12:15 p.m. Advisory Committees—A Must Have Von Braun Center  
Ballroom 1**

It's all about connections. Secondary needs to connect to business and post-secondary. Post-secondary needs to connect to business and secondary. Many states require programs to have an advisory committee. As educators, we are training tomorrow's workforce. The more we rely on the business people in our community to share their expertise and what skills workers need, the more our students benefit. For post-secondary, the connection to secondary can be added to build numbers and also work to make the curriculum add to or enhance what has already been learned.

**Presenter:** Kathy Woodcock, Conway High School-West, Conway, AR  
**Coordinator:** Rita Barkley, NE Alabama Community College, Rainsville, AL

**11:15 a.m.—12:15 p.m. Reading For Success in Business & Technology Education (BTE) Von Braun Center  
Ballroom 2**

The session is designed to provide educators with an innovative approach to improving student achievement in reading and BTE. Methods will be discussed, modeled, and disseminated.

**Presenter:** Frederick W. Polkinghorne, Valdosta State University, Valdosta, GA  
**Coordinator:** Vicki Robertson, Southwest Tennessee Community College, Memphis, TN

**Thursday, October 22, 2009**

**11:15 a.m. – 12:15 p.m. Building My Toolbox** **Von Braun Center Ballroom 3**

Expectations, organization, collaboration, humor—how do you build these elements into your classroom? What tools do you use to capture student interest? (If you say a textbook, this session is NOT FOR YOU!) Teaching strategies, teaching methods, class resources along with classroom management and class structure ideas will be discussed and shared to build a toolbox for any teacher!

**Presenter:** Misty Freeman, Winder-Barrow High School, Winder, GA  
**Coordinator:** Dustin Davis, City Schools of Decatur, Decatur, GA

**11:15 a.m. – 12:15 p.m. What are Policy Statements and How Do I Use Them?** **Von Braun Center Ballroom 4**

This session will introduce the 2009 Policy Statements as presented in the Forum. Participants will also find out how to locate other Policy Statements, what these statements mean to business educators, and how to use the statements as part of business education.

**Presenters:** Sharon Rouse, PCBEE Chair-Elect, University of Southern Mississippi, Hattiesburg, MS  
Virginia Hemby, Middle Tennessee State University, Murfreesboro, TN

**Coordinator:** Diane Fisher, University of Southern Mississippi, Hattiesburg, MS

**12:15 p.m.—1:00 p.m. Box Lunch with Exhibitors (Ticket required)** **Von Braun Center Prefunction Area**

**Visit the exhibitors and join us for a box lunch with the exhibitors.**

**1:15 p.m.—2:45 p.m. Opening General Session** **Von Braun Center Ballroom 5**

<b>Presentation of Colors</b>	<b>Alabama A &amp; M Army ROTC</b>
<b>Pledge of Allegiance</b>	<b>Karzetta Bester, ABEA President Elect</b>
<b>National Anthem</b>	<b>Alabama A &amp; M University Gospel Choir</b>
<b>Introductions</b>	<b>Peggy Bozard, SBEA President</b>
<b>NBEA Greetings</b>	<b>Karen Williams, NBEA President</b>
<b>ABEA Greetings</b>	<b>Wanda Markie-Hunter, ABEA Past President</b>
<b>FBLA Greetings</b>	<b>Haley Lightfoot</b>
	<b>2008 Alabama FBLA District 6 Vice President</b>
<b>WBEA Greetings</b>	<b>Eileen Wascisin, WBEA President</b>
<b>Keynote Speaker</b>	<b>Susan Turner</b>
	<b>Marshall Space and Rocket Center</b>
<b>Announcements</b>	<b>Geana Mitchell, Local Convention Co-Chair</b>

**3:00 p.m.—4:00 p.m. First Timers' Reception** **Embassy Suites Terrace—Marshall Room**

**Sponsor:** *Virginia Business Education Association*

**Presiders:** Becky Petersen, King's College, Charlotte, NC  
Carol Bourke, Brevard Community College, Cocoa, FL



**Thursday, October 22, 2009**

**3:00 p.m. – 4:00 p.m. Teaching and Learning in the Cloud Von Braun Center Ballroom 3**

Cloud computing is a term used for applications that are available and accessed for use through the Internet using a web browser, while the software and data are stored on servers. Cloud computing is growing in popularity as the hardware to support it, namely netbooks and mobile devices, continues to improve. This session will review the various applications that are available and their usability for teaching and learning. Some of these applications include Google apps, iGoogle page, calendaring, wikis, blogs, social bookmarking, social networking, Nicenet, graphic organizers, multimedia and digital storytelling tools, study skills tools, and much, much more.

**Presenter:** Lynn B. Keane, University of South Carolina, Columbia, SC  
**Coordinator:** Vicki Robertson, Southwest Tennessee Community College, Memphis TN

**3:00 p.m.—4:00 p.m. Fun Times at Anytime High School Von Braun Center Ballroom 4**

Fun activities and techniques to encourage a positive learning environment in every classroom will be shared. Activities will include integration of literacy and math in the business classroom

**Presenter:** Paula Long, Benton High School, Benton, AR  
**Coordinator:** Kerry Eliason, Nettleton Junior High School, Jonesboro, AR

**4:15 p.m. –5:15 p.m. Meet and Greet Your SBEA Officers Von Braun Center Prefunction Area**

**Sponsor:** *South Carolina Business Education Association*

***Everyone is welcome. Please come and enjoy hors d'oeuvres.***

**5:30 p.m.—7:30 p.m. Computer Workshop 6A: Photoshop for Beginners Embassy Suites Redstone**

Do you use Photoshop to enhance your lessons or do you just want to be able to manipulate an image? This session is for those who desire a beginning level workshop on Photoshop. Useful tips and students projects along with scoring guidelines will be provided. In addition, there will be an informational sharing session.

**Presenter:** Suzanne Scivley, Hoover High School, Birmingham, AL  
**Coordinator:** Ann Smith, Chapman Middle School, Huntsville, AL

**5:30 p.m.—7:30 p.m. Computer Workshop 6B: Electronic Portfolios Embassy Suites Madison**

Teach your students how to stand-out during a job interview in today's competitive marketplace. Potential employees entering the workforce need more than just paper representation to impress potential employers. This dynamic presentation demonstrates an innovative approach to electronic portfolio development.

**Presenter:** Wendolyn LaFleur, Technology in Motion, Alabama A & M University, Huntsville, AL  
**Coordinator:** Cassandra Thrower, Decatur High School, Decatur, AL

**Thursday, October 22, 2009**

**6:00 p.m. –8:00 p.m. DPE Meeting and Dinner Embassy Suites Big Spring**  
 Installation of new members by K. Virginia Hemby, National Delta Pi Epsilon President; and Research Presentation by Lynn Keane, winner of the National Delta Pi Epsilon Research Award 2008  
 Entertainment: Cleo Pair

**8:00 p.m.-9:00 p.m. Alabama Business Education Association Annual Embassy Suites Big Spring**

**Friday, October 23, 2009**

**7:30 a.m.—10:00 a.m. Convention Registration Von Braun Center Prefunction Area**  
**8:00 a.m.—4:00 p.m. Exhibits Open Von Braun Center Prefunction Area**  
**8:30 a.m.—9:30 a.m. General Session Von Braun Center Ballroom 5**

**NBEA/SBEA Assembly**  
**President** Donna Parker, SBEA Representative to NBEA

**Southern Business Education Association  
 Business Meeting  
 Friday, October 23, 2009  
 Embassy Suites, Huntsville, AL**

**Presider** ..... Peggy Bozard, President  
**Parliamentarian**..... Dustin Davis, Vice President  
**Call to Order** ..... Peggy Bozard, President  
**Minutes of the 2008 SBEA Business Meeting**..... Debbie Castles, Secretary  
**Treasurer’s Report** ..... Judith Sams

**Reports**  
**Convention**..... Geana Mitchell, Local Co-Chair  
 Wanda Markie-Hunter, Local Co-Chair  
**Membership**..... Ann Godfrey, Regional Membership Director  
**Executive Board**..... Peggy Bozard, President

**New Business**

**Election of Officers**  
**Nominating Committee Report**..... Donna Parker, Past President  
**Call for Nominations from the Floor**..... Peggy Bozard  
**Elections**..... Peggy Bozard  
**Recognition of Membership Directors**..... Ann Godfrey  
**Announcements**..... Peggy Bozard

**9:45 a.m.—10:45 a.m. Past Presidents’ Meeting Embassy Suites Atrium**  
**President:** Donna Parker, Past President

*SBEA: Launch Your Future!*

**Friday, October 23, 2009**

**9:45 a.m. – 10:45 a.m. Financial Education for the 21st Century Von Braun Center Ballroom 1**

This session addresses financial education for the 21st century by using by using age-relevant and motivational scenarios: credit cards, debit cards, and cars. Attendees will receive the FREE curriculum “Cards, Cars, and Currency” which emphasizes the cause and effect of financial decisions as will also receive information on how to obtain other FREE downloadable lesson plans and financial education curriculum to “launch” an effective future.

**Sponsor:** Federal Reserve Bank

**Presenter:** Jeannette Bennett, Federal Reserve Bank of St. Louis--Memphis Branch  
Jackie Morgan, Federal Reserve Bank of Atlanta – Nashville Branch

**Coordinator:** Carlos Black, Tennessee Regulatory Authority, Nashville, TN

**9:45 a.m. – 10:45 a.m. Admire and Acquire: Technology You Can Use Today! Von Braun Center Ballroom 2**

Project-based learning is a necessary method of reaching today’s students “where they are,” but sometimes projects are hard to come by and getting away from the textbook can be intimidating and time-consuming. Thus Admire and Acquire was born! No need to reinvent the wheel--just find an activity, edit it to fit your classroom needs, and you are off! This presentation will show you dozens of tried and true ideas, activities, and projects that you can “admire.” You will “acquire” a CD containing all the activities shown and many more, and you can begin using these in your classroom right away!. Come prepared to both learn and share your own success tips as well!

**Presenter:** Cara Norton, Dacula High School, Lawrenceville, GA

**Coordinator:** Kathy Woodcock, Conway High School West, Conway, AR

**9:45 a.m. – 10:45 a.m. Engaging the 21st Century Learner Using Student Response Systems Von Braun Center Ballroom 3**

As business education teachers, we are constantly bombarded with innovative technologies intended to improve teaching and learning. One such tool being used by educators to engage students in the classroom is the student response system also known as the clicker. Typical active learning techniques such as student-led discussions, debates, and reflective journaling are being coupled with clickers to encourage participation and improve student engagement. This session will present research that examined the use of clickers in a business communication classroom. Participants will also have an opportunity to “play” with clickers during the session!

**Presenter:** Ronda Henderson, Middle Tennessee State University, Murfreesboro, TN

**Coordinator:** Roberta Neidergeses, Loretto High School, Loretto, TN

*SBEA: Launch Your Future!*

**Friday, October 23, 2009**

**9:45 a.m. – 10:45 a.m.**

**WeSeed: A Revolutionary Way to Teach About the Stock Market**

**Von Braun Center  
Ballroom 4**

**Sponsor:** *WeSeed*

This forum will include teachers from the Middle School, High School and College level, discussing their experiences and best practices in using the WeSeed site as well as other tools to teach about the stock market.

**Presenter:** Nancy McKinney, Schools Ambassador for WeSeed

**Coordinator:** Gwen Bean, Tennessee Technology Center, Shelbyville, TN

**10:00 a.m.—12:00 p.m.**

**Computer Workshop 7A: U2 Can YouTube?**

**Embassy Suites  
Redstone**

Learn how to use YouTube in your classrooms without an Internet connection and blocking policies by embedding videos into PowerPoint presentations. Professional YouTube sites and videos appropriate for the business education classroom and for student use will be identified. A discussion of the pros and cons of using YouTube in the classroom will be sustained.

**Presenters:** Sharon Rouse, University of Southern Mississippi, Hattiesburg, MS  
Diane Fisher, University of Southern Mississippi, Hattiesburg, MS

**Coordinator:** Margaret Blue, Biloxi High School, Biloxi, MS

**10:00 a.m.-12:00 p.m.**

**Computer Workshop 7B: Facebook and Twitter**

**Embassy Suites  
Madison**

Facebook and Twitter are popular social networking websites; primarily designed to let friends and family keep up with each other through use of the Internet. What do Facebook and Twitter have to offer businesses? Come find out the answer to this question along with tips on how to use each site in a business and educational settings.

**Presenter:** Doss Buckalew, Southern Union State Community College, Opelika, AL

**Coordinator:** Lisa Peterson, Williams Middle School, Huntsville, AL



**Friday, October 23, 2009**

**11:00 a.m. – 12:00 p.m. Why Personal Finance: Answers to Student Questions. VonBraun Center Ballroom 1**

***Sponsor: Pearson/Prentice-Hall***

For the techno generation, understanding the need to manage personal finances now is not clear. This session will provide some statistics, realistic activities, and more to take back to the classroom.

**Presenter:** Mike Casey, University of Central Arkansas, Conway, AR

**Coordinator:** Robin Albrecht, Osbourn High School, Manassas, VA

**11:00 a.m. – 12:00 p.m. Come Experience the Future of Teaching Accounting! Von Braun Center Ballroom 2**

***Sponsor: Cengage Learning***

Aplia and South-Western have teamed up to develop the first Online Working Papers. This easy-to-use online system mirrors Century 21 Accounting's current working papers and includes online journals, ledgers, worksheets, financial statements, and other forms students use to complete their textbook problems. As students complete the assignments, Aplia automatically grades students' answers and provides them with feedback. You receive a complete assessment of their work and comprehension levels, while their grades are instantly entered into your online Aplia grade book.

**Presenter:** Kara Bombelli, Cengage Learning

**Coordinator:** Alice Huskey, Motlow State Community College, Lynchburg, TN

**11:00 a.m. – 12:00 p.m. Standards-based Resources for Financial Services Courses Von Braun Center Ballroom 3**

Are you looking for some innovative projects that your students will love? Are you in need of some new ideas that are already aligned to the new standards? Well, this workshop is the place to be! Whether you are teaching a course in Banking, Finance, Investing, Accounting or Insurance, you are sure to find some information that fits your needs. Join this session and leave with plenty of lesson ideas, projects, resources and PRIZES!

**Presenter:** Dwionne R. Cannon, North Atlanta High School, Atlanta, GA

**Coordinator:** Marlena Dixon, Middle Tennessee State University, Murfreesboro, TN

**11:00 a.m. – 12:00 p.m. Legislative Session Von Braun Center Ballroom 4**

Legislative chairs and SBEA members getting started—an interactive workshop on the basics of legislative action at the grassroots' level.

**Presenter:** Joan Belk, SBEA Legislative Committee Chair, Charlotte, NC

**Coordinator:** Vincent Smith, Middle Tennessee State University, Murfreesboro, TN

*SBEA: Launch Your Future!*

**Friday, October 23, 2009**

**12:15 p.m.—1:45 p.m.      SBEA Awards Luncheon (ticket required)      Embassy Suites  
Big Spring Ballroom**

**Presider**.....Peggy Bozard  
SBEA President

**Invocation**.....Julie McCraw  
Spartanburg High School, Spartanburg, SC

**Entertainment**.....Cleo Pair

**Membership Awards**.....Ann Godfrey  
SBEA Regional Membership Director

**SBEA Leadership Awards**.....Ann Godfrey  
SBEA Leadership Awards Chair

**2:00 p.m. – 3:00 p.m.      Making the Transition from On-Ground to      Von Braun Center  
On-Line Using Desire2Learn (D2L)      Ballroom 1**

This session will introduce you to the fundamentals of taking an on-ground course into the on-line environment through a survey of online instructional pedagogy as well as D2L technology. Participants will be introduced to the process of creating learning modules, building interactivity discussion boards, establishing learning group tools, building quizzes, and using the gradebook feature.

**Presenters:** Vince Smith and Sherry Roberts, Middle Tennessee State University, Murfreesboro, Murfreesboro, TN

**Coordinator:** Ronda Henderson, Middle Tennessee State University, Murfreesboro, TN

**2:00 p.m. – 3:00 p.m.      Financial Planners' Perspective      Von Braun Center  
On Personal Finance Education      Ballroom 2**

**Sponsor: Realityworks**

Meet your curriculum standards and help young people become financially savvy! TimeMAPS Money Management & Life Skills program is a highly interactive software program that features personal finance themes including money basics, career exploration, taxes, budgets, credit & spending, investing, homeownership, insurance and retirement planning. Explore how this 21st Century tool elevates lessons and provides learners of all types experience needed for success in business and life.

**Presenter:** Tom Jaeger, Realityworks

**Coordinator:** Kerry Eliason, Nettleton Junior High School, Jonesboro, AR

**2:00 p.m. – 3:00 p.m.      Certification and You! Methods in the Classroom      Von Braun Center  
Ballroom 3**

**Sponsor: InDemand Training**

This session will discuss ways to improve your teaching when the end result is certification success for Microsoft Office Certification, IC3 Certification and Adobe Certification as well as a new certification called iCritical Thinking Certification. There are additional things to teach during the year to prepare your students for the real exams. Learn these additional techniques, strategies, and methods to improve your success.

**Presenter:** Betty Lou Herter, In Demand Training Solutions, Prattsburgh, NY

**Coordinator:** Robert B. Blair, Middle Tennessee State University, Murfreesboro, TN

**Friday, October 23, 2009**

**2:00 p.m. – 3:00 p.m.**      **From Play-Doh to Real Dough: Discover How SAS Is Helping Schools Prepare Students for Success**      **Von Braun Center Ballroom 4**

**Sponsor: SAS Institute**

Whether your students aspire to careers or college after high school, they need analytical skills to compete. SAS, the leader in business analytics software, now offers schools a pair of courses in SAS Programming for High School designed to provide students with the high-demand skills in data manipulation and analysis using the SAS Programming language. All software, training and teaching materials are offered at no charge to interested schools; teachers are given an intensive one-week training at no charge. Now in its third year, SAS Programming for High School is a program your school can offer to give your students an advantage when searching for employment or applying to colleges. An internationally recognized certification exam is available which complements the courses.

**Presenter:** Catherine Gihlstorf, SAS Institute, Cary, NC  
**Coordinator:** Lisa Hotsenpiller, Siloam Springs High School, Lowell, AR

**3:00 p.m.—3:30 p.m.**      **Refreshment Break with Exhibitors**      **Von Braun Center Prefunction Area**

*Take a break and enjoy cookies and punch!*

**3:30 p.m. – 4:30 p.m.**      **Enhance Your Microsoft Office 2007 Class: Keep Your Students Engaged**      **Von Braun Center Ballroom 1**

**Sponsor: Cengage Learning**

Are you are teaching an Microsoft Office 2007 applications class and want to keep your students engaged in what they are learning? Course Technology has created products that go beyond the book to help keep students engaged in what they are learning and provide an easy and unique way to enhance your class. These products will help you measure your students' outcomes, coach them for their career success, keep them engaged, and prepare them with new applications. Easy to incorporate into your class, you can choose which products to use to add helpful and valuable content to your existing Microsoft Office or applications textbook.

**Presenter:** Julie Schuster, Cengage Learning  
**Coordinator:** Betty Humphries, Wise, VA

**3:30 p.m. – 4:30 p.m.**      **Admire and Acquire**      **Von Braun Center Ballroom 2**

Are you tired of teaching the same lessons day after day? If so, this is the right session for you! Come admire and acquire activities and ideas and leave this session with creative classroom projects to use with your students! Lesson plans, resources for teaching, and ideas to build into your classroom will be shared during this session!

**Presenter:** Misty Freeman, Winder-Barrow High School, Winder, GA  
**Coordinator:** Roberta Neidergeses, Loretto High School, Loretto, TN

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**Friday, October 23, 2009**

**3:30 p.m. – 4:30 p.m.      Online Learning for At-Risk Students      Von Braun Center  
Ballroom 3**

A case study which explores the use of online and distance learning tools to benefit at risk learners will be presented. Using personal interviews, data were collected from three schools in Lee County, Alabama. The results indicate that in Lee County, Alabama, distance and online learning are used to benefit at-risk learners. Two perceptions are prevalent: online learning can provide positive learning outcomes for at-risk students, and a strong mentor/teacher is needed when utilizing online or distance learning tools with at-risk students. Future research could explore Alabama Department of Education's plans to extend the online learning programs to include courses targeted to benefit at-risk students and could explore the perceptions of students involved in online and distance learning.

**Presenter:** Lanette Fargason, Auburn University, Auburn, AL  
**Coordinator:** Vicki Robertson, Southwest Tennessee Community College, Memphis, TN

**3:30 p.m. – 4:30 p.m.      Smart Sites: Links for Learning Economics  
and Personal Finance      Von Braun Center  
Ballroom 4**

**Sponsor:** *Federal Reserve Bank*

Connect technology and economic and personal finance classrooms using Smart Sites! Attendees will learn about websites that motivate students and provide creative learning solutions. Smart Sites will provide a source for free resources, publications, lesson plans, interactive games, and current information about money, economics, and personal finance. Integration of technology as a component of economic and personal finance lessons, activities, and workshops will be covered. Reference materials and lessons will be provided in this session.

**Presenters:** Jeannette Bennett, Federal Reserve Bank of St. Louis – Memphis Branch  
Jackie Morgan, Federal Reserve Bank of Atlanta – Nashville Branch  
**Coordinator:** Kathy Woodcock, Conway High School West, Conway, AR

**6:30 p.m.—10:00 p.m.      Alabama Night      Embassy Suites  
Ballrooms A & B**

**Join us for a night of southern hospitality  
and southern delicacies under the stars!**

**Entertainment: Chamber Group of the Huntsville Symphony Youth Orchestra**

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**Saturday, October 24, 2009**

<b>7:30 a.m.—8:30 a.m.</b>	<b>SBEA Executive Board Meeting.....</b>	<b>Embassy Suites Monroe Boardroom</b>
<b>9:00 a.m.—10:30 a.m.</b>	<b>Closing General Session.....</b>	<b>Embassy Suites Ballroom C &amp; D</b>
	<b>Presider.....</b>	<b>Sherry Roberts</b>
	<b>Welcome.....</b>	<b>Peggy Bozard</b>
	<b>Keynote Speaker.....</b>	<b>Tena Crews Advice from Tena B.</b>
	<b>Recognition of Award Recipients.....</b>	<b>Sherry Roberts</b>
	<b>Officer Installation.....</b>	<b>Donna Parker</b>
	<b>Past President’s Recognition.....</b>	<b>Peggy Bozard</b>
	<b>Pass the Gavel.....</b>	<b>Peggy Bozard</b>
	<b>Final Convention Report.....</b>	<b>Geana Mitchell and Wanda Markie-Hunter Local Co-Chairs</b>
	<b>2010 Convention Co-chairs.....</b>	<b>Sherry Roberts</b>
	<b>2010 Convention Invitation.....</b>	<b>Debbie Castles Julie McCraw</b>
	<b>Announcements.....</b>	<b>Sherry Roberts</b>
<b>10:45 a.m.—4:00 p.m.</b>	<b>Huntsville Space and Rocket Center Tour</b>	
	<b>Meet in hotel lobby area. Bus departs at 11:00 a.m.</b>	

## CONVENTION EXHIBITORS

BE Publishing  
P O Box 8558  
Warwick, RI 02888  
888-781-6921

brass/MEDIA Inc.  
999 NW Circle Boulevard  
P O Box 1220  
Corvallis, OR 97330  
541-753-8546

Career Solutions Publishing  
1199 Lancaster Avenue  
Berwyn, PA 19312  
888-299-2784

Cengage Learning/South-Western/  
Course Technology  
10 Davis Drive  
Belmont, CA 94002  
530-347-9774

EMC Publishing  
875 Montreal Way  
St. Paul, MN 55102  
800-328-1452

Federal Reserve Bank  
524 Liberty Parkway  
Birmingham, AL 35242  
205-468-6728

Goodheart-Willcox Publisher  
18604 West Creek Drive  
Tinley Park, IL 60477  
800-323-0440

Hold 'N View  
P O Box 63  
Girard, OH 44420  
888-699-6260

InDemand Training  
193 Giffords Lane  
Staten Island, NY 10308  
888-855-4638 ext. 106

International Society for Business  
Education  
MTSU, P O Box 40  
Murfreesboro, TN 37132  
615-898-5284

Pearson Career and Technology  
3075 West Ray Road--Ste 200  
MS240  
Chandler, AZ 85226  
480-457-6011

Realityworks  
2709 Mondovi Road  
Eau Claire, WI 54701  
800-830-1416

SAS Institute  
SAS Campus Drive  
Cary, NC 27513  
919-531-1685

WeSeed, LLC  
303 East Wacker Drive  
Chicago, IL 60603  
312-784-8714

**SBEA appreciates the important contributions the exhibitors make to the convention.**

**We encourage all members to visit exhibitors in the Von Braun Center Prefunction Area during the following times:**

**Thursday, Oct. 22: 9 am - 5:30 pm  
Friday, Oct. 23: 8 am - 4 pm**

# SBEA LOCAL CONVENTION COMMITTEES

## **Local Convention Co-Chairs**

Geana W. Mitchell  
Wanda Markie-Hunter

Alabama A & M University  
Southern Union State Community College

## **Publicity & Information**

Wanda Markie-Hunter  
Sandra Durham

Southern Union State Community College  
Alabama A & M University

## **Registration**

Sean J. Stevens  
Leslie R. Sellers  
Teheitha Taylor-Murray  
Trey Matlock  
Lindsay O'Neal

Sylacauga High School  
Vestavia Hills High School  
Lawson State Community College  
Alabama A&M University  
Alabama A&M University

## **Convention Treasurer**

Christal C. Pritchett

Alabama A & M University

## **Tours & Entertainment**

Pat Wilson  
Sandra Durham  
Ann Smith

Retired SBEA Member  
Alabama A & M University  
Chapman Middle School

## **Technology Workshops**

Doss Buckalew  
Wanda Markie-Hunter

Southern Union State Community College  
Southern Union State Community College

## **Hospitality**

Sandra Durham  
Jacqueline Thomas-Nixon  
Karzetta Bester  
Karla Mahan  
Carolyn Russ

Alabama A & M University  
Ramsay High School  
Ramsay High School  
Brewer High School  
Providence Middle School

## **Printing**

Leane Skinner  
Elisha Wohleb  
Lanette Fargason

Auburn University  
Auburn University  
Auburn University

## **Statisticians**

Pat Woods  
Lisa Peterson

Huntsville High School  
Huntsville High School

## **Exhibits**

Madge Gregg  
Judy Kerr

Hoover High School  
Hoover High School

## **Decorations**

Rita Barkley  
Connie Cooper

Woodville High School  
Daughters of the American Revolution High School

## **Lunch With the Exhibitors**

Delores Smothers  
Cassandra Thrower

Drake State Technical College  
Decatur High School

Thank  
you  
ABBEA!

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# Convention Notes