

2011 Executive Board



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Greetings From Your SBEA President — Lisa Hotsenpiller

SBEA—Experience the Magic!

Recently I visited with a few friends who are also business educators. Over lunch we talked about the dynamic changes in business education and reminisced over gems from our past such as manual typewriters and Tom-Wat fundraiser ‘suitcases.’ How times have changed! In fact, change seems to be the one constant in business education and is something we all consider to be an accepted part of our profession.

While change can make some anxious, business educators heartily accept it and charge forward. We welcome change and prepare ourselves for the changes that are constantly occurring.

There is no better way to prepare for the changes in business education than to attend SBEA’s 85th Annual Convention on October 19-22 in Orlando, Florida. The convention will be held at the Hilton located in the Walt Disney World Resort. The SBEA Executive Board and convention co-chairs, Dr. Carol Bourke and Yvonne Wilson, have planned a convention that reflects the ever-changing needs of SBEA’s membership. As in past conventions you’ll see interest sessions, vendor sessions, and roundtable sessions. There will also be a few surprises that will be announced soon!

While the convention will be packed with valuable sessions, meetings, and networking opportunities, you will also have time available at night to enjoy many of the attractions in Orlando! As for convenience, the Hilton is located literally across the street from Downtown Disney, which is a very family-friendly venue.

If you’d like more information on the convention, go to SBEA’s web site at www.sbea.us. There you’ll find the Call for Proposals for session presenters, a tentative schedule, convention registration information, and hotel information.

Make plans **now** to attend the 2011 SBEA Convention in Orlando. In addition, don’t forget about the upcoming 2011 NBEA Convention in New Orleans, Louisiana on April 19-23. Finally, don’t forget to ‘friend’ SBEA on Facebook and follow SBEA on Twitter at http://twitter.com/sbea_us. By embracing change, we improve our profession and send highly-prepared students out into the world. Thank you for your dedication to our association and to business education by being an involved member of SBEA!

SBEA Nominating Committee

Nominations are being received for the following 2012 offices:

President Elect (one-year term)

Vice President (one-year term)

Secretary (one-year term)

The following positions will be assumed by the 2012 officers:

President: Sharon Rouse, MS

Past President: Lisa Hotsenpiller, AR

Regional Membership Director: Ann Godfrey, SC (three-year term)

Please submit nominations by September 1, 2011, to Sherry Roberts, Chairperson, SBEA Nominating Committee at sjrobert@mtsu.edu.

Note: Nominees must send a resume (maximum of two pages) by September 1, 2011, including information about NBEA, SBEA, and state association leadership positions and/or other professional activities that qualify an individual to serve as an officer in SBEA. Candidates must have been a member in good standing with SBEA and NBEA for at least one year prior to their nomination.

SBEA Members Honored at Awards Luncheon



Left to Right: Sherry Johnson, Peggy Bozard, Crystal Sexton, and Cheryl Davis.



A Message from Your NBEA President — Madge Gregg

Creating Successful Learning Environments

In the twenty-first century classroom, business teachers must manage classrooms so that failure does not destabilize students’ progress. When students fail, teachers must help them learn to move forward. Studies have shown that students develop, evolve, and adapt through frequent successful experiences. The more students attain success, the more their academic fitness is enhanced, and therefore their chances of survival in school and beyond are greater. According to a recent study conducted by *Education Week*, more than 7,200 students fall through the cracks of America’s public high schools. As business educators, we must eliminate fear from our classrooms and promote the successes.

We are in a unique position to “turn the tide” for many of our students. Business educators have been and continue to be leaders in creating a learning environment that makes content relevant to students’ lives by bringing the world into the classroom, taking the students out into the world, creating opportunities for students to interact with each other and with teachers and with other knowledgeable adults in authentic learning experiences.

In order to “set the stage,” a list of qualities that will enhance teacher-student relationships and yield greater student success in the business classroom is listed below.

1. Develop interpersonal connectedness: Take time to know your students—listen to them, respect their views, and do not demean them.
2. Strike a balance between authority and a relaxed classroom atmosphere: Keep the class under control but not too strict. Teachers must have sense of humor. Good teachers like to laugh and maintain cheerful classrooms where students feel comfortable and have fun.
3. Provide students with choices: Choices give students ownership in their learning and provides them a sense that their opinion is important.
4. Be youthful and dynamic in your teaching: Remember, you were a student once; don’t be a “fossil” as a teacher.
5. Explain classwork clearly and effectively, aiming for mastery by all students: Use simple to complex pedagogy, demonstrate that you love and understand the subject, welcome questions, and offer individual help.
6. Engage students in the learning process: Use a variety of instructional strategies and project based learning activities to motivate and encourage student success.
7. Use broad assessment practices: Not only will this ensure more authentic assessment, but it will allow students to be assessed in the areas of their strengths.

Business teachers must eliminate fear and failure and promote success. Great teachers have the passion to unleash the potential in their students. We know that students can change and we yearn to help everyone experience success, even the most disadvantaged or resistant students.

Visit the SBEA website for convention details and deadlines
October 19-22, 2011
Orlando, Florida

Make your SBEA Convention Hotel Reservations TODAY!

www.sbea.us

Visit our website for more comprehensive information on SBEA activities and details on state affiliate activities.

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News from State Membership Representatives



Alabama—
Sean Stevens

The 2011 Alabama Business Education Association conference was held on January 29 at Alabama State University. Karzetta Bester, ABEA President, was named Outstanding Secondary Business Educator of the Year and Emma Faulk, ABEA President-Elect, was selected as Outstanding Postsecondary Business Educator of the Year. Elisha Wohleb was awarded the \$500 ABEA Scholarship for graduate studies she is completing at Auburn University. Congratulations to our award winners and new officers!



Georgia—
Sarah Heath

GBEA held its first board meeting and business meeting of the year in Athens during UGA's SBMEC Conference. There have been many changes in our committee chairs and board seats.

Business teachers and FBLA students participated in our annual Legislative Luncheon in February in conjunction with FBLA Week. The Speaker of the House, the State School Superintendent, and several Representatives and Senators were in attendance for the students to "meet and greet."

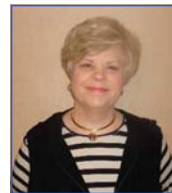


North Carolina—
Madeline Tucker

North Carolina business teachers are once again on the cutting edge in providing 21st Century skills and technology integration to our students. Many business teachers participated in the Microsoft IT Academy pilot during the fall semester. The pilot provided new opportunities for students enrolled in Computer Applications I. The pilot gave teachers a choice of piloting Word, PowerPoint, OneNote and Publisher or Access and Excel 2010. The opportunity to participate in the field test phase of the Microsoft IT Academy was available to all North Carolina high schools during second semester. Students are able to extend classroom instruction with online courseware, reference materials, group collaboration and mentoring. Students enrolled in a Microsoft IT Academy also are able to earn Microsoft Office Specialist credentials through Certipoint. NCBEA, in conjunction with ECU and Pearson Publishing, provided a series of online workshops for NC teachers during the fall and spring. Workshops in MS Word 2010, Excel 2010, PowerPoint 2010, Access 2010, and Windows 7 have been offered and proved to be successful in getting NC teachers up and running for teaching the MS IT Academy Curriculum.

In February business and marketing educators attended the Atlantic Coast Business, Marketing, and Information Technology Education Conference in Raleigh. Attendees had the opportunity to attend a variety of sessions and also received updates from our state business and marketing consultants. D.I. von Briesen, guest speaker, engaged the audience with his presentation on *Connecting the Dots—a Brief Foray into our Interconnected World*.

The CTE Summer Conference is planned for July 25-28, 2011, at the Koury Convention Center in Greensboro. The NCBEA Annual Meeting will be held on July 26 as part of the CTE Summer Conference.



Tennessee—
Alice Huskey

Tennessee business educators are busy "volunteering," preparing, educating, and empowering tomorrow's business leaders. We had a great fall conference in Murfreesboro back in September with the theme: "TBEA: 2010 and Beyond." The conference included a special professional development luncheon, informative and relevant sessions, door prizes, awards luncheon, and business meeting, as well as fun and fellowship. A special highlight was the presentation of the 2010 Postsecondary Teacher of the Year Award to **Gwen Bean** from the Tennessee Technology Center in Shelbyville. TBEA officers for 2010-2011 will be: **Gwen Bean**, President; **Vincent Smith**, President-Elect; **Sherry Roberts**, Secretary; **Marlena Dixon**, Treasurer; **Roberta Niederges**, Past-President; **Mike Morrow**, Webmaster; **Valerie Thornton**, Student Representative; and **Carlos Black**, Historian.

Speaking of notable conferences, several Tennessee members attended the 2010 SBEA Convention in Charleston in October and served as presenters, coordinators, exhibitors, and facilitators.



Virginia—
Betty Humphreys

The Virginia Business Education Executive Board held its winter board meeting at the Crowne Plaza Hotel in Richmond to plan the 2011 summer conference.

The 2011 conference will be held at the *Virginia Beach and Conference Center, July 25-28, 2011*. The theme is "Capture the Magic with Business and Information Technology." The VBEA Board is excited to be in Virginia Beach for the conference, and the hotel is extending the conference rates two days post and two days preconference. We feel this is an opportunity for our members to share a conference experience by bringing their families to Virginia Beach. Each year the conference planners for VBEA, SBEA and NBEA take ideas submitted on the conference evaluation forms and incorporate them into the program and have speakers, workshops, and sessions that give every attendee a dynamic, outstanding professional experience.

Cheryl Davis, senior lecturer of business education and computer information management systems at Longwood University, was selected as the *2010 Outstanding Collegiate Teacher of the Year* by SBEA. Virginia is proud to claim Cheryl as "one of our own." She meets the criteria for the award in every aspect of her professional career.

FBLA is preparing for regional competitions during March followed by the State Leadership Conference in Reston in April. Sandy Mills, Virginia FBLA-PBL Specialist, is back after having knee surgery. She is a real trouper and has managed to keep everything going on schedule.



Arkansas—
Paula Long

The Arkansas Business Education Association has continued its growth in membership at the state level and now is pushing for this increase to continue at the national level. State membership is currently 352 and NBEA membership is 190.

Membership recruitment is ongoing using the following methods:

A training session was held for the District representatives during the mid-year ABEA Board meeting. Folders containing tip sheets, sample recruitment materials, and a CD with the associated files were distributed.

Arkansas District Representatives are speaking at FBLA district conferences, encouraging advisers to attend professional conferences and become members of ABEA/NBEA.

The Arkansas Business Education Association State Conference will be held August 2-3 in Hot Springs. The theme for the conference will be "Revinn' in '11." The conference will include many interest sessions, computer sessions, and an awards luncheon.



Kentucky—
Stacy Johnson

Greetings from the Bluegrass State!! There are a lot of things going on in Kentucky as we are digging our way out of the snow. Kentucky FBLA is gearing up for the 6 regional conferences that will be held starting in March. The State FBLA Conference will then be held in April at the Galt House in Louisville.

The KACTE summer conference planning committee has been hard at work making plans for sessions, guest speakers, vendors, and much more. The theme for this year's conference is "UNITED for Success" and will be held in Louisville.

Congratulations to Jennifer Allen and Sandy Maxted who were named the 2010 Teachers of the Year by the Kentucky JumpStart Coalition for Personal Financial Literacy. They were invited to the capital in Frankfort to receive their awards from First Lady Mrs. Beshear. Look for their session "Free is For Me - Websites for Financial and Economic lessons" at this year's summer Kentucky ACTE conference in July.



Florida—
Yvonne Wilson

Greetings from Florida! Our annual convention was held in October at the Doubletree Hotel in Cocoa Beach. Our Past President, James Cooper, planned the program.

The FBTEA executive board met in January in Orlando. FBTEA is looking forward to hosting SBEA in Orlando this fall, and we need every business educator in the state to help make the conference a huge success. We look forward to seeing you in Orlando as we experience the magic! SBEA has been preparing an exciting program for the 2011 convention which will be held at the Disney site.

FBTEA will continue to remind current and lapsed members of the importance of professionalism in their state, regional, and national organizations. With your help we will be able to share the many advantages of membership in NBEA/SBEA/FBTEA.

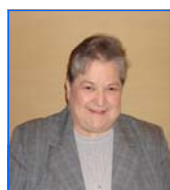


Mississippi—
Margaret Blue

MBEA held its annual conference in Biloxi in September. President Madelon Gruich hosted an exciting conference with a wide variety of sessions based around the theme *Connect with MBEA*.

Several members of Mississippi Business Education Association traveled to Charleston in October to attend the SBEA conference. In addition to attending sessions, members served as facilitators, coordinators, and presenters at the conference. MBEA was proud to have Dr. Sharon Rouse from the University of Southern Mississippi elected to the office of President-Elect.

Recent budget issues have affected many business teachers. In response to this issue, MBEA will centralize the location of the MBEA conference in Jackson. President-Elect Carole Deere will be planning the MBEA conference to be held in September.



South Carolina—
Ann Godfrey

Thanks to the 200+ of you who attended the SBEA Convention in Charleston. The South Carolina members enjoyed hosting the convention and sharing our beautiful city with you. Hopefully, you will have an opportunity to return to our state and enjoy this and other beautiful sites.

The Annual SCBEA Convention was held February 17-19 in Myrtle Beach. President-Elect Eric Wells and President Dr. Tena Crews planned a wonderful program for attendees. Planned sessions centered around Entrepreneurship Education, Workplace Ethics, the I-Generation, software certifications, classroom teaching ideas, leadership in the classroom, international trade and finance, and much more. Leadership awards were presented at the closing session on Saturday morning. Presenters include out of state educators as well as SC teachers and leaders.